



ATTRACT
WOMEN

DEVELOP
POTENTIAL

ADVANCE
CAREERS

46% of all employees in the financial services industry are women.

55% is the current gender pay gap in insurance sales roles.

^20% Women received around 30% of finance degrees in 1970, while in 2017, the figure rose to almost 50%, an increase of 20%.

58% is the current gender pay gap in personal financial advisors.

22% of board seats and C-Suite roles are held by women.

47% is the current gender pay gap in sales manager roles.

Through support from like-minded women and men, we can work together to bring more women into the industry and advocate for balance in gender wage gaps affecting our profession.

THROUGH
A **WIFS MEMBERSHIP** YOU WILL

- Connect with other members by joining a **WIFS Local Chapter**.
- Have the opportunity to **become a mentor or mentee**.
- Attend **monthly webinars** that provide education and professional development.
- Evolve your career and strengthen your network at the **annual National Conference**.
- Share your achievements through our **Circle of Excellence** and **Woman of the Year programs**.
- Access the WIFS **AdviseHER** eMagazine for leadership, technology, and professional insights and stay informed on industry updates through **LeadHER** blog.



Join online today at [WIFSNational.org!](https://www.wifsnational.org)



MISSION AND HISTORY

WIFS is devoted to advancing career opportunities, providing professional development and representing women's interests in this industry. Through attraction, retention, and a unique focus on mentoring and networking, WIFS empowers women in the finance and insurance professions to succeed.



Founded in 1936, Women in Insurance and Financial Services (WIFS) is an association of insurance and financial professionals working together to **Attract, Develop** and **Advance** women in an underrepresented profession.

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