



The Chapter of the Year award recognizes the Chapter that excels in the areas of leadership, governance, planning, programs, membership and engagement. The award recipient is announced during the Annual Conference awards ceremony and receives \$1,000 from National. See the attached document for ways to earn points. Good luck!

Chapter

Submission Date

Application Completed By

Phone Number

Email Address

Award Qualification

- Applications must include point documentation and be submitted **on or before August 15th** each year.
- Late or incomplete applications will not be considered.
- Chapter that scores the highest number of qualifying points receives the award.
- All information is subject to verification.



Qualifying Points - 275 Total

Chapter Administration - 80 points

- (20) Current year **Chapter Officers and 1+ Directors register for conference** by August 1st.....
- (20) Chapter officer participation in all **monthly Chapter Leader meetings**.....
- (10) **Chapter detail form** submitted in final form by December 31st.....
- (10) **Annual report** and financial statement submitted in final form by December 31st.....
- (10) **Business Plan** received by January 31st.....
- (10) Have **3 + designated Chapter Directors** for 2025 (Marketing, Membership, Sponsorship etc)...

Attract Activities (Membership Growth) – 100 points

- (10) Establish a **Chapter theme** for 2025 and share with National by June 1st.....
- (20) Chapter engages members on **social media**- must tag #WIFSNational in **10 posts**.....
- (40) Added **5 new** (chapter dues paying) **members** from January 1st – July 31st.....
- (10) Added **2 new student members** from January 1st – July 31st.....
- (10) Participation in industry event or community event promoting WIFS in your local market.....
- (10) Participation/Involvement with a local charity in your community.....

Develop Activities (Content/Career Development) – 65 points

- (10) At least 1-member active participation on a **National committee/council** - *contact WIFS national at office@wifsnational.org to get involved*.....
- (30) At least 1 member serving in role of a Mentor during the **2 Mentorship** program sessions – 15 points per session, max of 30 per year.....
- (10) Credit for having a **non-board member** register for **conference** by July 31st.....
- (5) **1** member submission of an article to National for the **AdviseHER**.....
- (10) **2** member submission of articles to National for **LeadHER Blog** – 5 points per submission, max of 10 per year.....

Advance Activities (Engagement, Awards, Sponsorship) – 30 points

- (5) Secures Chapter level monetary **sponsorship for meetings/events** by July 1st.....
- (15) Referring/Securing a **Partner for Excellence or Conference Sponsor** to National by July 1st– 5 points will be given for a referral, 10 points will be given if financial support is secured.....
- (5) Credit for having at least **3** members submit **Circle of Excellence** qualification documents +.....
- (5) Credit for having a member that submits a nomination for **Woman of the Year** by July 31st.....