



Thrive

2024 WIFS National Conference

October 14-16, 2024 · Philadelphia, PA

Sponsorship & Exhibitor Prospectus

Sign Up!

For more information about sponsorship opportunities, please contact

Brooke Siegel - brooke@wifsnational.org or 866-264-9437



Partner with WIFS - Sponsor and/or Exhibit!

Women in Insurance and Financial Services (WIFS) is an 88-year-old non-profit organization on a mission to **attract, develop** and **advance** women in financial service careers. As the largest organization of its kind, we are excitedly anticipating our national conference in Philadelphia, PA and invite you to help us make it THE BEST yet! As a WIFS 2024 Conference sponsor and/or exhibitor, you will be placing your company, brand, and message in front of attendees before, during and after the event. By becoming a sponsor and/or exhibitor, you serve as an advocate of WIFS' mission of advancing career opportunities, providing professional development, and representing women's interests.

	Platinum \$35,000	Gold \$30,000	Silver \$25,000	Bronze \$15,000	Copper \$10,000
Logo on all conference materials (mobile app, digital program, conference signage)	✓	✓	✓	✓	✓
Opportunity to promote involvement pre- and post-event via use of attendee contact list*	✓	✓	✓	✓	✓
Exhibit booth discount	✓	✓	✓	-	-
WIFS social media feed & story post	4	3	2	1	1
Complimentary registrations	10	8	6	3	2
Discounted registrations	8	5	3	1	-

Additional Sponsorship Opportunities - \$5,000-\$7,500

Hotel Key Card
Photo Booth
Conference Centerpieces
Coffee Break Sponsor
WIFS Leadership Member at Your Dine Around
Break Refresh Basket

**Attendee list will be distributed two weeks pre-event and post- event*

Exhibitor opportunities are also available - see below.



Sponsorship Opportunities

The following sponsorship opportunities are available for the 2024 WIFS National Conference and include the benefits listed in the chart above and below.



Platinum Tier- \$35,000 Each

Conference Title Sponsor — **SOLD**

Premier Title Sponsor of the 2024 WIFS National Conference: Thrive!

- Opportunity to provide welcome remarks of up to three (3) minutes prior to a main stage speaker of WIFS choice
- Main stage podium branded with company logo
- Your logo printed on a conference swag item for registration tote bags
- Logo prominently displayed on main stage, all conference materials and website
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Exhibit booth discount (\$4,000 value) *
- Four (4) WIFS social media feed & story post
- Ten (10) complimentary full-conference registrations
- Eight (8) discounted full-conference registrations

Awards Luncheon Sponsor: Circle of Excellence, Woman of the Year, Chapter of the Year

Your organization and brand highlighted throughout this VIP event

- Opportunity to have a representative of your organization take part in the awards ceremony by handing out awards with WIFS leadership.
- Logo prominently displayed during Awards Luncheon, logo on awards boxes, and on all conference materials and website
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Exhibit booth discount (\$4,000 value) *
- Four (4) WIFS social media feed & story post
- Ten (10) complimentary full-conference registrations
- Eight (8) discounted full-conference registrations

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Thrive Reception Sponsor (Tuesday, October 15)

Become the sole sponsor of the Thrive Reception! This is a 4-hour flow-based reception with heavy appetizers, food stations and entertainment.

- Signature cocktail named for the sponsor
- Branded napkins
- Onsite signage
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Exhibit booth discount (\$4,000 value) *
- Four (4) WIFS social media feed & story post
- Ten (10) complimentary full-conference registrations
- Eight (8) discounted full-conference registrations



Gold Tier- \$30,000 Each

Partner and Conference Welcome Reception Bar Sponsor (Monday, October 14)

Become the bar sponsor for the Partner and Conference Welcome Reception. This is a 120-minute Reception to mix and mingle with sponsors and exhibitors. The welcome reception is held in the Exhibit Hall.

- Branded napkins
- Onsite signage
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Exhibit booth discount (\$4,000 value) *
- Three (3) WIFS social media feed & story post
- Eight (8) complimentary full-conference registrations
- Five (5) discounted full-conference registrations

Partner and Conference Welcome Reception Food Sponsor (Monday, October 14)

Become the food sponsor for the Partner and Conference Welcome Reception. This is a 120-minute reception to mix and mingle with sponsors and exhibitors. The welcome reception is held in the Exhibit Hall.

- Branded napkins
- Onsite signage
- Your logo displayed on all conference materials (mobile app, digital program, conference signage).
- Opportunity to promote involvement pre- and post-event via use of attendee contact list.
- Exhibit booth discount (\$4,000 value) *
- Three (3) WIFS social media feed & story post
- Eight (8) complimentary full-conference registrations
- Five (5) discounted full-conference registrations

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Conference Photographer Sponsor

Be the sole sponsor of the photographer at the WIFS 2024 National Conference. This photographer will photograph sessions, main stage presentations, Fast N' Furious, receptions and more!

- Your logo/brand on post-conference email to all attendees sharing the conference photos
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Exhibit booth discount (\$4,000 value) *
- Three (3) WIFS social media feed & story post
- Eight (8) complimentary full-conference registrations
- Five (5) discounted full-conference registrations



Silver Tier- \$25,000 Each

Fast N' Furious Sponsor

Host everyone's favorite WIFS National Conference event! Show your brand's support of women in the industry by sponsoring and emceeing the Fast N' Furious event. The event is 90 minutes long.

Event description:

- Attendees line up and are each given 60 seconds to present their "big idea" to the panel of judges
- 3 judges selected by the sponsor and WIFS
- Judges award first, second, and third place winners

Sponsor benefits:

- Opportunity for organization representatives to emcee the event
- Your organization and brand highlighted through this highly anticipated event, including branded winner prizes
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Exhibit booth discount (\$4,000 value) *
- Two (2) WIFS social media feed & story post
- Six (6) complimentary full-conference registrations
- Three (3) discounted full-conference registrations

Registration Sponsor

Brand the tag; share your logo with WIFS on attendee name badges, lanyards, conference tote bags, and conference swag, providing constant exposure during the conference.

- Branding of registration desk, tote bags, lanyards, name badges, conference swag, and registration materials
- Opportunity to bring your own promotional materials/swag for attendees to take at the registration desk
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Exhibit booth discount (\$4,000 value) *
- Two (2) WIFS social media feed & story post
- Six (6) complimentary full-conference registrations
- Three (3) discounted full-conference registrations

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Bronze Tier- \$15,000 Each

Deluxe Headshot Sponsor— **SOLD**

Who doesn't need a new headshot? Attendees will have you to thank when they take advantage of a complimentary session with a professional photographer, which includes a make-up artist (for touch-ups) and professional lighting.

- Your brand on tables where attendees prep for their headshots
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- One (1) WIFS social media feed & story post
- Three (3) complimentary full-conference registrations
- One (1) discounted full-conference registrations

Conference Swag Sponsor

Put your organization's brand in the hands of every attendee by co-branding with WIFS on a conference swag item.

- Branding on custom 2024 swag item (item options will be shared to select from)
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- One (1) WIFS social media feed & story post
- Three (3) complimentary full-conference registrations
- One (1) discounted full-conference registrations



Copper Tier- \$10,000 Each

Conference App Sponsor

The app is a great way to keep your branding in the spotlight as attendees will utilize the app throughout the duration of the conference to access the program, vote, share photos and comments, visit exhibitors, view speaker information, and stay connected!

- App branded with your company's logo
- Two (2) designated push notifications to all conference attendees
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- One (1) WIFS social media feed & story post
- Two(2) complimentary full-conference registrations

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WIFS after Dark

Want to host the after-hours reception at the conference hotel? Sponsor this fun networking event by providing bar snacks and a signature beverage to all who attend.

- Welcome sign with your company's logo
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- One (1) WIFS social media feed & story post
- Two (2) complimentary full-conference registrations

Wellness Room

The Wellness Room offers a break from the high-energy and excitement of conference activities. Sponsor this quiet oasis for attendees looking for a moment of relaxation.

- Sponsor signage displayed outside of the wellness room
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- One (1) WIFS social media feed & story post
- Two (2) complimentary full-conference registrations



Additional Sponsorship Opportunities

from \$5,000-\$7,500

Hotel Key Card Sponsor - \$7,500

Put your brand in everyone's hand with your company logo on their hotel room key card.

- Branding on all key cards for attendees staying in the conference group block
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Two (2) discounted full-conference registrations

WIFS Conference Commemorative Pin - \$7,500

Sponsor this specially designed WIFS collectible. This custom designed pin is sure to be a popular keepsake.

- Sponsor highlighted on pin card
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Two (2) discounted full-conference registrations

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Photo Booth Sponsor (2 available) - \$7,500 each

Photo booth pictures are super fun keepsakes for attendees! A photo booth will be present at the Partner and Conference Welcome Reception (Monday, October 14) and the Thrive evening networking event (Tuesday, October 15).

- Your brand on photo prints taken home by attendees
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list
- Two (2) discounted full-conference registrations

Conference Centerpiece Sponsor - \$5,000

Put your organization's brand on all centerpieces in the main stage room.

- Sponsor recognition of all centerpieces in the main stage ballroom
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list

Break Sponsor (1 sold, 5 available) - \$5,000 each

Provide a much-needed caffeine or snack break for attendees!

- Branded tabletop signage recognizing the break sponsor.
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list

WIFS Leadership Member at Your Dine Around - \$5,000

Looking to host a dine around for WIFS attendees in Philadelphia? This is your chance to have one of WIFS board members in attendance to provide a listening ear and their expertise about the industry.

- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list

Break Refresh Baskets (3 available; one per day) - \$5,000 each

Can't make it back to your hotel room to freshen up before a session or networking break? Sponsor the bathroom baskets, which will provide all WIFS conference attendees with women's care necessities.

- Your logo on baskets in conference restrooms
- Your logo displayed on all conference materials (mobile app, digital program, conference signage)
- Opportunity to promote involvement pre- and post-event via use of attendee contact list

Friends of WIFS- \$1,000 Each

Friends of WIFS

Your contribution allows for WIFS to continue its mission to attract, develop, and advance women in the insurance and financial services industry.

- All friends of WIFS will be displayed on conference signage and on the WIFS website.

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Exhibitor Opportunities

Member Booth Rate (OR with a sponsorship of \$25,000 or more): \$3,500

Non-Member Exhibit Booth Rate: \$4,000

Nonprofit Member Booth Rate: \$3,150 (10% off member rate) *

Nonprofit Non-Member Booth Rate: \$3,600 (10% off non-member rate) *

** Discount code required - Please reach out to WIFS for additional information*

Exhibitor Benefits:

- Complimentary full conference registration for one (1) company booth representative (\$1,139 value) *
- Dedicated time with attendees at Partner and Conference Welcome Reception on Monday, October 14th.
- One (1) 6-foot exhibit table with power, two chairs and wastebasket.
- Listing on the conference website and in the conference app.
- One (1) custom push notification sent to all attendees in the conference app.
- Opportunity to promote involvement pre- and post-event via use of conference attendee contact list.

**Additional booth-only badges are available on the exhibit registration form for purchase for exhibiting companies only; There will be no access to sessions or the Thrive! Reception Tuesday evening.*

Sign Up!

Sponsorship and Exhibitor Deadlines

Friday, August 2 - Early bird registration cut-off

Friday, September 20 - Hotel room reservation cut-off; rooms are available first come, first served.

Friday, September 20 - Registration cut-off for complimentary & sponsor discount codes

Friday, September 27 - Cut-off date to ensure your company logo will be included in all conference materials and on the conference website (all logos and conference materials must be emailed to amirah@wifsnational.org by this date).

Monday, October 6 - Conference registration deadline; all attendees are required to register on the WIFS website.

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