



# Thrive

**2024 WIFS National Conference**  
October 14-16, 2024 · Philadelphia, PA

## **Sponsorship & Exhibitor Prospectus**

**[Sign Up Here!](#)**

For more information about sponsorship opportunities, please contact  
Brooke Siegel at [brooke@wifsnational.org](mailto:brooke@wifsnational.org) or 866-264-9437



## Partner with WIFS— Sponsor and/or Exhibit!

Women in Insurance and Financial Services (WIFS) is an 88-year-old non-profit organization on a mission to “Attract, Develop and Advance” women in financial service careers. As the largest organization of its kind, we are excitedly anticipating our fall conference in Philadelphia, PA and invite you to help us make it THE BEST yet! As a WIFS 2024 Conference Sponsor and/or Exhibitor, you will be placing your company, brand, and message in front of attendees before, during and after the event. By becoming a sponsor and/or exhibitor, you are telling attendees that you are committed to WIFS’ Mission of advancing career opportunities, providing professional development, and representing women’s interests.

	<b>Platinum \$35,000</b>	<b>Gold \$30,000</b>	<b>Silver \$25,000</b>
<b>Logo on all Conference Materials (Mobile App, Digital Program, Conference Signage)</b>	✓	✓	✓
<b>Opportunity to promote involvement pre- and post-event via use of attendee contact list*</b>	✓	✓	✓
<b>Exhibit Booth Discount</b>	✓	✓	✓
<b>WIFS Social Media Feed &amp; Story Post</b>	<b>4</b>	<b>3</b>	<b>2</b>
<b>Complimentary Registrations</b>	<b>10</b>	<b>8</b>	<b>6</b>
<b>Discounted Registrations</b>	<b>8</b>	<b>5</b>	<b>3</b>
<b>Sponsorship Add-On(s) Eligible (at \$5k each)</b>	✓	✓	✓
<b><u>Add-On Options</u></b> <b>Hotel Key Card</b> <b>Conference Centerpieces</b> <b>Photo Booth</b> <b>Coffee Break Sponsor</b> <b>WIFS Leadership Member at Your Dine Around</b> <b>Break Refresh Basket</b>			

*\*Attendee list will be distributed two weeks pre-event and post- event.*

**Exhibitor opportunities are also available; see below.**



# Sponsorship Opportunities

The following sponsorship opportunities are available for the 2024 WIFS National Conference and include the benefits listed in the chart above and below.



## Platinum Tier- \$35,000 Each

### Conference Title Sponsor

#### Premier Title Sponsor of the 2024 WIFS National Conference: Thrive!

- Opportunity to provide welcome remarks of up to three (3) minutes prior to a main stage speaker of WIFS choice.
- Main stage podium branded with company logo.
- Your logo printed on a conference swag item for registration tote bags.
- Logo prominently displayed on main stage, all conference materials and website.
- Your logo displayed on all conference materials (mobile app, digital program, conference signage).
- Opportunity to promote involvement pre- and post-event via use of attendee contact list.
- Exhibit booth discount (\$4,000 value) \*
- Four (4) WIFS social media feed & story post
- Ten (10) complimentary full-conference registrations
- Eight (8) discounted full-conference registrations

### Awards Luncheon Sponsor: Circle of Excellence, Woman of the Year, Chapter of the Year

#### Your organization and brand highlighted throughout this VIP event.

- Opportunity to have a representative of your organization take part in the awards ceremony by handing out awards with WIFS leadership.
- Logo prominently displayed during Awards Luncheon, logo on awards boxes, and on all conference materials and website.
- Opportunity to promote involvement pre- and post-event via use of attendee contact list.
- Exhibit booth discount (\$4,000 value) \*
- Four (4) WIFS social media feed & story post
- Ten (10) complimentary full-conference registrations
- Eight (8) discounted full-conference registrations

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## **Thrive Reception Sponsor: Tuesday, October 15<sup>th</sup>**

**Become the sole sponsor of the Thrive Reception! This is a 4-hour flow-based reception with heavy appetizers, food stations and entertainment.**

- Signature cocktail named for the sponsor
- Branded napkins
- Onsite signage
- Your logo displayed on all conference materials (mobile app, digital program, conference signage).
- Opportunity to promote involvement pre- and post-event via use of attendee contact list.
- Exhibit booth discount (\$4,000 value) \*
- Four (4) WIFS social media feed & story post
- Ten (10) complimentary full-conference registrations
- Eight (8) discounted full-conference registrations



## **Gold Tier- \$30,000 Each**

### **Partner and Conference Welcome Reception Bar Sponsor: Monday, October 14<sup>th</sup>**

**Become the bar sponsor for the Partner and Conference Welcome Reception. This is a 120-minute reception—mix and mingle with sponsors and exhibitors. The welcome reception is held in the Exhibit Hall.**

- Branded napkins
- Onsite signage
- Your logo displayed on all conference materials (mobile app, digital program, conference signage).
- Opportunity to promote involvement pre- and post-event via use of attendee contact list.
- Exhibit booth discount (\$4,000 value) \*
- Three (3) WIFS social media feed & story post
- Eight (8) complimentary full-conference registrations
- Five (5) discounted full-conference registrations

### **Partner and Conference Welcome Reception Food Sponsor: Monday, October 14<sup>th</sup>**

**Become the food sponsor for the Partner and Conference Welcome Reception. This is a 120-minute reception—mix and mingle with sponsors and exhibitors. The welcome reception is held in the Exhibit Hall.**

- Branded napkins
- Onsite signage
- Your logo displayed on all conference materials (mobile app, digital program, conference signage).
- Opportunity to promote involvement pre- and post-event via use of attendee contact list.
- Exhibit booth discount (\$4,000 value) \*
- Three (3) WIFS social media feed & story post
- Eight (8) complimentary full-conference registrations
- Five (5) discounted full-conference registrations

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## Conference Photographer Sponsor

Be the sole sponsor of the photographer at the WIFS 2024 National Conference. This photographer will photograph sessions, main stage presentations, Fast N' Furious, receptions and more!

- Your logo/brand on post-conference email to all attendees sharing the conference photos.
- Your logo displayed on all conference materials (mobile app, digital program, conference signage).
- Opportunity to promote involvement pre- and post-event via use of attendee contact list.
- Exhibit booth discount (\$4,000 value) \*
- Three (3) WIFS social media feed & story post
- Eight (8) complimentary full-conference registrations
- Five (5) discounted full-conference registrations



## Silver Tier- \$25,000 Each

### Fast N' Furious Sponsor

Host everyone's favorite WIFS National Conference event! Show your brand's support of women in the industry by sponsoring and emceeing the Fast N' Furious event. The event is 90-minutes long.

#### *Event description:*

- Attendees line up and are each given 60 seconds to present their "big idea" to the panel of judges.
- 3 judges selected by the sponsor and WIFS.
- Judges award 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> place winners.

#### *Sponsor benefits:*

- Opportunity for organization representatives to emcee the event.
- Your organization and brand highlighted through this highly anticipated event, including branded winner prizes.
- Your logo displayed on all conference materials (mobile app, digital program, conference signage).
- Opportunity to promote involvement pre- and post-event via use of attendee contact list.
- Exhibit booth discount (\$4,000 value) \*
- Two (2) WIFS social media feed & story post
- Six (6) complimentary full-conference registrations
- Three (3) discounted full-conference registrations

### Registration Sponsor

Brand the tag— share your logo with WIFS on attendee name badges, lanyards, conference tote bags, and conference swag, providing constant exposure during the conference.

- Branding of registration desk, tote bags, lanyards, name badges, conference swag, and registration materials.
- Opportunity to bring your own promotional materials/swag for attendees to take at the registration desk.
- Your logo displayed on all conference materials (mobile app, digital program, conference signage).
- Opportunity to promote involvement pre- and post-event via use of attendee contact list.
- Exhibit booth discount (\$4,000 value) \*
- Two (2) WIFS social media feed & story post
- Six (6) complimentary full-conference registrations
- Three (3) discounted full-conference registrations

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# Add-On Opportunities- **\$5,000 Each**

## **Hotel Key Card Sponsor**

**Put your brand in everyone's hand with your company logo on their hotel room key card.**

- Branding on all key cards for attendees staying in the conference group block.
- Two (2) additional discounted full conference registrations.

## **Conference Centerpiece Sponsor**

**Put your organization's brand on all centerpieces in the main stage room.**

- Sponsor recognition of all centerpieces in the main stage ballroom.
- Two (2) additional discounted full conference registrations.

## **Photo Booth Sponsor (2 available)**

**Photo booth pictures are super fun keepsakes for attendees! A photo booth will be present at the Partner and Conference Welcome Reception on Monday, October 14<sup>th</sup> and the Thrive evening networking event on Tuesday, October 15<sup>th</sup>.**

- Your brand on photo prints taken home by attendees.
- Two (2) additional discounted full conference registrations.

## **Break Sponsor (6 available)**

**Provide a much-needed caffeine or snack break for attendees!**

- Branded tabletop signage recognizing the break sponsor.
- Two (2) additional discounted full conference registrations.

## **WIFS Leadership Member at Your Dine Around**

**Looking to host a dine around for WIFS attendees in Philadelphia? This is your chance to have one of WIFS board members in attendance to provide a listening ear and their expertise about the industry.**

- Two (2) additional discounted full conference registrations.

## **Break Refresh Baskets (3 available; one per day)**

**Can't make it back to your hotel room to freshen up before a session or networking break? Sponsor the bathroom baskets, which will provide all WIFS conference attendees with women's care necessities.**

- Your logo on baskets in conference restrooms.
- Two (2) additional discounted full conference registrations.

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# Exhibitor Opportunities

**Member Booth Rate (OR with a sponsorship of \$25,000 or more): \$3,500**

**Non-Member Exhibit Booth Rate: \$4,000**

**Nonprofit Member Booth Rate: \$3,150 (10% off member rate) \***

**Nonprofit Non-Member Booth Rate: \$3,600 (10% off non-member rate) \***

*\* Discount code required: Please reach out to WIFS for additional information*

## Exhibitor Benefits:

- Complimentary full conference registration for one (1) company booth representative (*\$1,139 value*) \*
- Dedicated time with attendees at Partner and Conference Welcome Reception on Monday, October 14<sup>th</sup>.
- One (1) 6-foot exhibit table with power, two chairs and wastebasket.
- Listing on the conference website and in the conference app.
- One (1) custom push notification sent to all attendees in the conference app.
- Opportunity to promote involvement pre- and post-event via use of conference attendee contact list.

*\*Additional booth-only badges are available on the exhibit registration form for purchase for exhibiting companies only – There will be no access to sessions or the Thrive! Reception Tuesday evening.*

[Sign Up Here!](#)

## Sponsorship and Exhibitor Deadlines

**Friday, August 2<sup>nd</sup>:** Early bird registration cut-off

**Friday, September 20<sup>th</sup>:** Hotel room reservation cut-off; rooms are available first come, first served.

**Friday, September 20<sup>th</sup>:** Registration cut-off for complimentary & sponsor discount codes

**Friday, September 27<sup>th</sup>:** Cut-off date to ensure your company logo will be included in all conference materials and on the conference website (all logos and conference materials must be emailed to [amirah@wifsnational.org](mailto:amirah@wifsnational.org) by this date).

**Monday, October 6<sup>th</sup>:** Conference registration deadline; all attendees are required to register on the WIFS website.

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